



MOCHA MAN STYLE AUDIENCE

DEMOGRAPHICSAGE

Average age of 35 - 55

INCOME

Average income is \$87,500 annually

EDUCATION

87% have a college degree

MARITAL STATUS

62% are married

FAMILY STATUS

72% have children

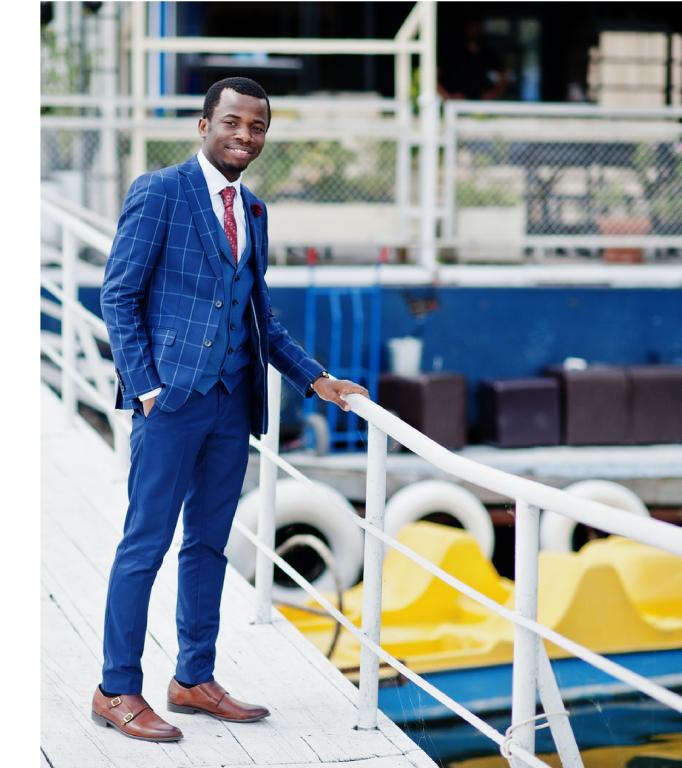
GENDER

70% male, 30% female



MOCHA MAN STYLE VERTICALS

FASHION/STYLE
TRAVEL
PERSONAL DEVELOPMENT
ENTERTAINMENT
FOOD/DRINK
HEALTH/FITNESS
AUTOMOBILES
CAREER/BUSINESS
EVENTS



MOCHA MAN STYLE REACH

75K Monthly Page Views

60K
Unique Monthly Users

45K Social Media Followers

5K Newsletter Subscribers



MOCHA MAN STYLE OFFERINGS & CAPABILITIES



We offer sponsored posts on MOCHA MAN STYLE to promote your product, service, or event. We include original photography and/or brand-supplied photography, links, and brand messaging. Articles are up to 1,000 words.

mochamanstyle.com



All You Do is WIN! WIN! When You Play the McDonald's Trick. Treat. Win! Game

This post is sponsored ad content by McDonald's but the opinions expressed here are my own.

McDonald's holds a special place in my heart
Like everyone else, I love the fries, but the
thing that made me a McDonald's f
Was the birthday parties.

Looking for
Classic Style
With a Twist...

When I was a kid, having a birthday party at

MOCHA MAN STYLE BANNER ADS

Homepage: Capture attention with a high-impact banner on our homepage

In-Article Ads: Seamlessly integrate your brand message within relevant articles, ensuring your ad resonates with readers actively interested in specific styles and products.

Sidebar Ads: Maintain consistent visibility throughout the browsing experience with sidebar ad placements, offering valuable reminders and brand exposure.



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The final piece, "Black Bodies in White Spaces," was inspired by Guy's tenure as the inaugural artist in residence for Rice University's Center for Engaged Research and Collaborative Learning.

"My project focused on Black students, faculty, and alumni of Rice University," Guy said in a <u>Linkedin post</u>, "We called the work Black Bodies in White Spaces and it grapples with the complexity of belonging and navigating self-acceptance."

The piece features musicians Rainel Joubert, Rickey Lethridge, Jr., and Jamie Perry.

In addition to the Urban Souls dancers, the piece also featured guest dancers Eric Best and Prince Wayne.

"Black Bodies in White Spaces" opens with a masterful violin solo.

Afterward, a dancer portraying a student, entered the stage wearing a white hoodie and sweatpants

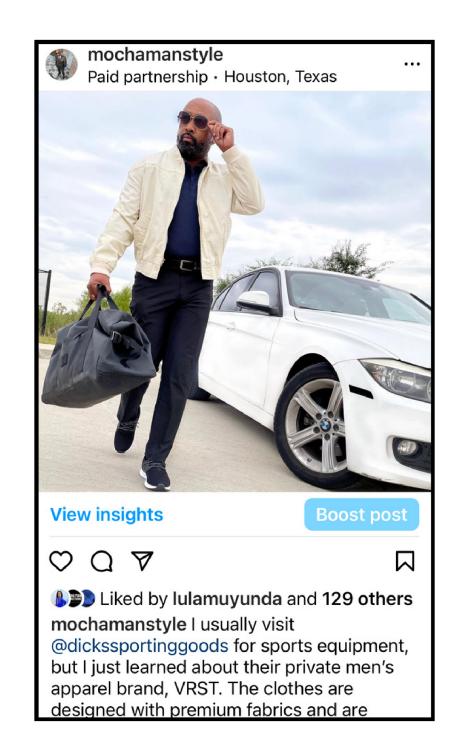
As he moved through the space, he discarded his pants and shirt as haunting music played.





MOCHA MAN STYLE SOCIAL MEDIA POST

We create engaging sponsored posts on MOCHA MAN STYLE's social media channels -Instagram, Facebook, Twitter, LinkedIn, TikTok, Threads. With a combined following of over 45K, our social platforms will quickly grab the attention of your target audience and drive traffic back to your business.



MOCHA MAN STYLE **EMAIL NEWSLETTER**

The MOCHA MAN STYLE **INSIDER** is sent every Wednesday to 5,000 subscribers. We offer the following newsletter placements

- Newsletter article
- Newsletter takeover
- Banner ad
- Event Listing



Please add fred@mochamanstyle.com to your address book to ensure our messages reach your inbox





BEYONCE **HAS ALWAYS** BEEN COUNTRY

A Beyoncé country album would represent a major cultural milestone challenging long-held racial biases in



book to ensure our messages reach your inbox





"SOULS OF BLACK **HOUSTON**" BY URBAN SOULS

"Souls of Black Houston" is a thoughtprovoking performance. While racism is explored in the show, the predominant themes are triumph, perseverance, and healing. Creative Director Harrison Guy is a talented artist and his mission to tell stories of the Black experience is fulfilled in this

MOCHA MAN STYLE EVENTS

MOCHA MAN STYLE creates captivating events where people enjoy memorable, one-of-a-kind experiences. Our events draw a diverse, well-connected audience.

Contact us for sponsorship and vendor opportunities, or to hire us to plan and manage your event, or serve as event host/MC.











MOCHA MAN STYLE CONTACT

Contact us today to discuss your advertising goals and discover how MOCHA MAN STYLE can help you achieve them.

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